

PRESS RELEASE

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Featured Athlete Announcement: My Highlight Reel Media Selects Adella “Adie” Loman (Class of 2028) as Its First Official Featured Athlete

Oklahoma City, OK — March 23, 2025

My Highlight Reel Media (MHRM), a growing athlete-branding and sports media company based in Oklahoma, has officially named **Adie Loman**, Class of 2028 RHP/Utility, as its first-ever Featured Athlete. The selection marks the establishment of MHRM’s athlete standard—a benchmark combining measurable performance, character, work ethic, and long-term athletic trajectory.

At just 15 years old, Loman delivered one of the strongest stat profiles among 2028 softball pitchers in the region. Competing against national-level hitters, she demonstrated above-average command, efficiency, weak-contact generation, and composure typically seen in older athletes preparing for collegiate recruitment.

Fall 2024 Pitching Metrics & National Benchmark Comparison

Across the fall travel ball season, Loman recorded numbers that place her well above the regional and national averages for her class:

Metric	Adie’s Stat	National Benchmark (2028 Pitchers)	Percentile
ERA	1.52	2.1–3.0	Top 10%
WHIP	1.174	1.40–1.80	Top 8%
BAA	0.233	.260–.340	Top 15%
Weak-Contact Rate	73%	55–62%	Top 12%
Inning Efficiency	12–15 pitches per inning	16–22	Elite
Batting Average	0.364	.260–.300	Top 20%

These metrics typically reflect a late-junior-year athlete ready for college recruiting conversations. Loman produced them as a sophomore.

A Multi-Environment Athlete Profile

Loman’s highlight reel includes footage from high school state competition, national-level travel tournaments, off-season bullpen progression, situational hitting work, and mid-season practice reps. Her compilation demonstrates:

- Consistent command against advanced hitters
- Ability to execute under pressure
- Commitment to development between tournaments
- Leadership presence
- High-level defensive and offensive versatility

Why MHRM Selected Loman as the Foundation of Its Athlete Standard

“My Highlight Reel Media was built to elevate athletes who embody more than talent,” said Jennifer Brown, Founder of My Highlight Reel Media. “We wanted our first Featured Athlete to represent discipline, integrity, composure, and long-term potential. Adie checks every box. She reflects the kind of trajectory today’s college programs value, and we are honored to spotlight her as the athlete who sets our standard moving forward.”

Loman’s profile aligns strongly with programs seeking:

- Command-focused pitchers
- Athletes who generate weak contact
- Multi-position utility
- High-character, coachable recruits
- Competitors with mental composure

Her projected collegiate alignment includes high-academic Division II programs, top-performing JUCOs, competitive mid-major Division I teams, and select Power 5 schools with strong pitcher-development systems.

Spring 2025: Evaluation Outlook for Coaches

During the upcoming spring season, college recruiters are encouraged to watch for:

- Continued velocity increases
- Refinement of command consistency
- Expanded high-leverage innings
- Offense-to-offense progression
- Development in pitch movement and spin consistency

Her performance trajectory indicates measurable progression across all categories.

Highlight Reel Access

Coaches and media may view Loman’s full highlight compilation at:

[<https://www.tiktok.com/t/ZP8UYp7sk/>]

About My Highlight Reel Media

My Highlight Reel Media builds powerful athlete brands through data-driven storytelling, high-impact highlight reels, recruiting strategy, and professional media support for athletes, families, and programs. MHRM exists to help athletes get seen, get recruited, and confidently step into the next level with clarity and competitive identity.

To learn more, visit: <https://myhighlightreelmedia.com>